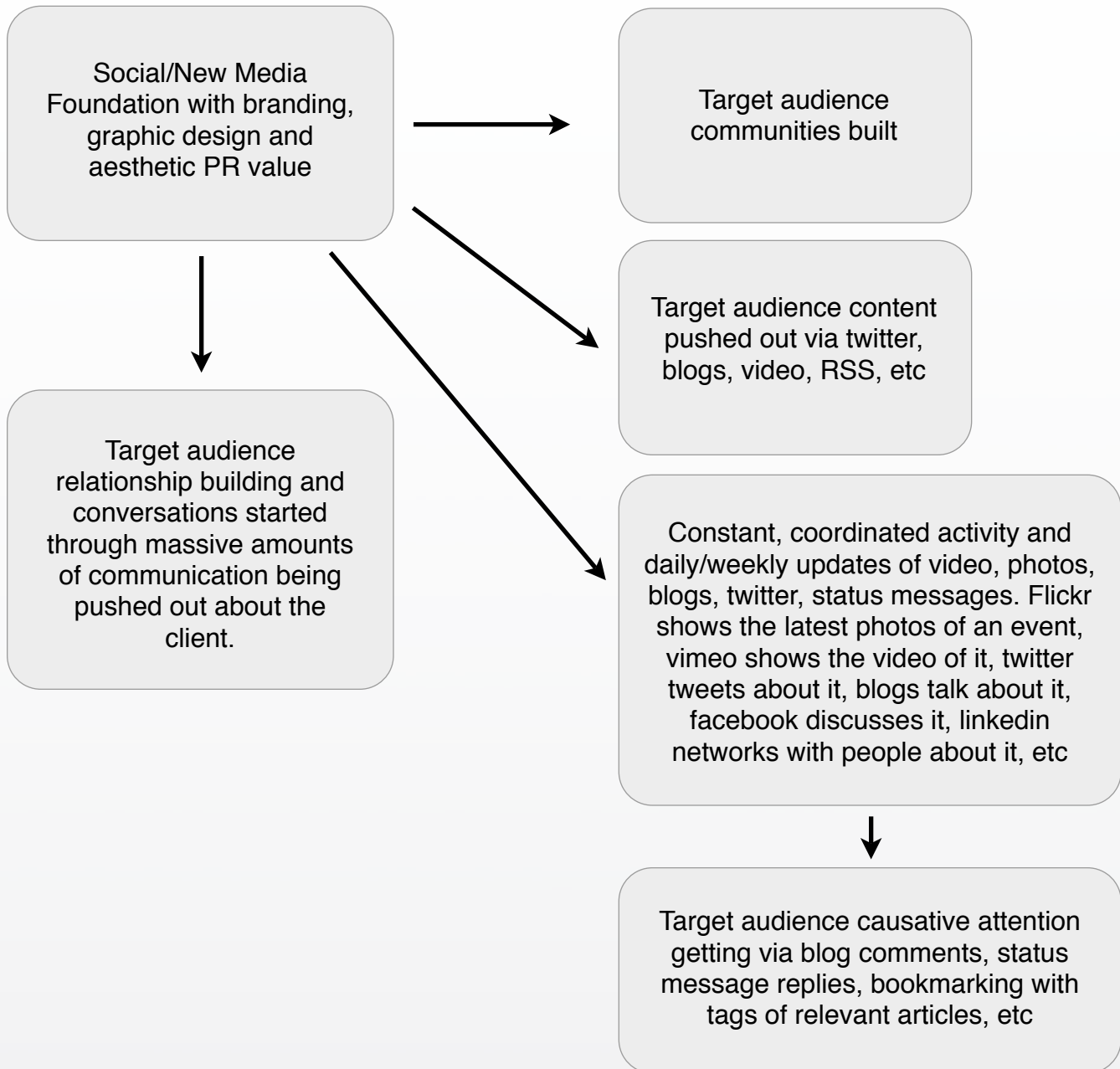


## Richter10.2 Client Social Media Strategy



### RESULT:

- Client made known
- In sight, in mind
- Word of mouth, buzz and interest generated
- Aesthetic value and branding are coordinated throughout the full campaign
- Reach for client's products and services