

Benefits of our Web PR Program

Our goal is to consistently deliver new reaches to our clients that improve their sales.

WE DO THIS BY PROVIDING COMPREHENSIVE INTERNET PR SERVICES

- **For the price of one mid level employee, you have a full service creative team** at your disposal - Social Media experts, graphic and web designers, veteran press release writers, case study design experts, videographers, voiceover actors and consultants.
- Our program is completely customized to fit your needs and goals. The **sole purpose** of our web PR activities is to improve and expand your online footprint in order to **create new business**. That end goal informs every creative decision we make on your behalf.
- Our new **contracts are performance based**. If we don't deliver qualified leads month in and month out, you don't pay.
- **You cannot do this in-house**. As fast as the social and new media landscape is changing, it's a full time job staying relevant, let alone staying ahead of the curve. We live and breathe this every day. **We have created qualified leads for every client to date**, regardless of their industry or area of expertise. We can and will do it for you.
- We offer personalized service. No phone trees, no talking to robots. **You will be on a first name basis with our entire creative team**. We are here to help you succeed, period.
- **Avoid focusing on this area at your peril**. The future of business is online. New and Social Media are not just a fad, they are a paradigm shift in the way businesses and people interact. We can help ensure you are ready for what's coming.
- **You'll always be too busy**. That's the point. Let us worry about fitting what we do into your overall plans for the coming year. There is never a perfectly calm, serene time to start a new venture. But **this is one that shouldn't wait**. We will help you bring in new business and help you maintain your relevance online all at the same time, guaranteed.

Our best wishes for a prosperous 2010.

Wil Seabrook
Chief Operating Officer
Richter10.2 Media Group, LLC
818.749.1402
wil@richter10point2.com
www.richter10point2.com

