



Robert Cornish
CEO
Richter10.2 Media Group
600 Cleveland Street
Clearwater, FL 33755

600 Cleveland Street
Suite 400
Clearwater, FL 33755
T 727-449-2150
F 727-449-2145
genuinefirstaid.com

Dear Robert,

In our never ending quest to understand and utilize social media in our business we came across Robert Cornish with Richter10.2. Robert took the time to fully communicate what social media is and how it can be used in our business to drive brand awareness and traffic.

What has impressed us most with Richter is their level of detail and communication along with constant feedback on how our campaign is doing and what can be done to make it better. The team at Richter has become an integral part of our team. We are excited to be partnered with such a quality company that offers exceptional and personal customer service.

Sincerely yours,

Ron Baksa
Papa John's Tampa Bay