



**GENUINE FIRST AID®**

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When I first heard about Richter, I was a bit skeptical but after seeing the results I was very happy with the service. They got us into every PR avenue available and this resulted in some very good leads that we could not have gotten on our own, 3 of those leads turned into multimillion dollar accounts.

They really get you known better out in the field and target the PR directly to the proper avenues for expansion.

I would highly recommend them.

Sacha Sebban  
VP Sales Office & Industry  
Genuine First Aid LLC